



City of  
**Langley** Washington

## The City of Langley is pleased to invite you to the first Economic Development Breakfast of 2016.

**Local Food and Agricultural Manufacturers are invited to learn about Benefits and Opportunities of Exporting. One-on-one consultations are also available.**

The Western United States Agricultural Trade Association (WUSATA) will be presenting “Explore Exporting” at the City of Langley’s Economic Development breakfast on February 16<sup>th</sup> from 9:00am- 11:00 am at City Hall.

WUSATA receives funding from the USDA to support and assist businesses seeking to develop or enhance their presence in international markets. Whether you’re a veteran exporter or a newer company wondering if exporting can play a part in the growth of your company now or in the future, this free event can help you tap into the resources and assistance WUSATA provides. If you have a food, beverage, or agriculturally-based product that contain at least 50% U.S. grown content by weight, you can take advantage of WUSATA’s programs.

WUSATA’s programs help companies:

### **Learn**

WUSATA’s **Export Education** program brings participants up to speed on the benefits and opportunities of exporting. Valuable market research and timely consumer insights are delivered through webinars and seminars throughout the year.

### **Connect**

**Global Connect** offers opportunities to explore export markets. Participants expand global distribution by meeting with qualified international buyers at turnkey and discounted buying missions, international trade shows and other market access activities.

### **Compete**

**FundMatch** helps qualifying companies compete in international markets by providing 50% cost reimbursement for eligible marketing and promotional activities. Participants can effectively double their marketing budgets.

To get the most from this event, [sign up](#) for a MyWUSATA account. It’s free and only takes a few minutes to complete. You will get access to resources and information that are only available to account holders.

WUSATA staff will also be available to provide free one-on-one consultations with interested food and agricultural companies on Tuesday and Wednesday. If possible, bring a sample of your product.

Please RSVP to Cheryl Knighton at (360) 221-4246 extension 0 as seating is limited.

For more information on the event or to set up a one on one consultation, contact Robin at (360) 222-2043.

**About WUSATA:**

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the 13 western state departments of agriculture. WUSATA receives funding from the USDA's Market Access Program (MAP) and has a mission to support and assist members and agribusinesses in these states to develop and enhance international markets for U.S. food and agricultural products.



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