

## **Langley Public Art Master Plan (Management)**

**Summary:** The Arts Commission is seeking the endorsement of the City Council to proceed with the below planning strategy to be used in the development and management of the Langley Public Art Master Plan. The thrust of this plan is to organize stakeholders to achieve a community vision of public art in Langley.

**Strategy to achieve objectives and goals:** An Arts Commission of stakeholders will be formed as a consortium that will pledge assets and leadership toward the installation of public art in Langley.

**Role of the Arts Consortium:** All Arts Consortium projects will be coordinated through the Langley Arts Commission. The Arts Commission will report semi-annually to the City Council.

**Consortium Partnerships:** Consortium membership will include but not limited to Langley commissions and boards, arts organizations, state and county agencies, foundations, non-profits, educational institutions, real estate developers, business leaders, community organizations and individual community members.

**Finance Strategy:** To provide funds to implement the Langley Public Art Plan, a variety of tactics will be employed including the acquisition of grants from government, private agencies, foundations, private donations and fund raising events. Monies generated by City entities and private donations will be held in a City "Public Arts" line item under the supervision of the Community Planning Department and approved for expenditure by the City Council. Funds generated by non-profits will be used for grant matching and to cover Consortium projects costs as pledged.